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CERTIFICATE OF TRANSMISSION (37 CFR 1.8(A))

PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the U.S. Patent and Trademark Office.

Date: 23 September 2003

Elizabeth A. Shewell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

SERIAL NUMBER	FILING DATE	FIRST NAMED INVENTOR	ATTY. DKT. NO.
10/068,771	05 FEB 2002	ELDERING ET AL.	T742-10
TITLE	ART UNIT	EXAMINER	
Targeted Advertising in On Demand Programming	2611	Huynh, Son P	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Supplemental Amendment

This Amendment supplements the Amendment filed on September 19, 2003 in response to the Office Action mailed June 19, 2003. Please enter the following amendments and consider the following remarks.

Supplemental Amendment

-1-

10/068,771